



# TARGET INSURANCE SERVICES®

PROGRAMS FOR PARTICULAR PEOPLE

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## NEWS RELEASE

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**July 7, 2010**

### **Mark Diette joins Target Insurance Services**

#### **Avon, CT –**

Target Insurance Services has announced that Mark Diette joined the company on July 6<sup>th</sup> as Senior Vice President in charge of business development. Mr. Diette will also lead one of Target's soon to be released Professional Liability Programs.

Wayne Carter, Target's President and CEO, cited Mark's exceptional, 30-year career in the insurance industry, which includes an extensive background in Professional Liability. "In particular", said Carter, "Mark is well-known in the industry as the founder of APPLE, one of New York State's premier Professional Liability Insurance outlets." After 17 successful years, Mark sold APPLE in 2007, and served as a Managing Director of the combined entity. Carter went on to say "We are very pleased to have someone of Mark's caliber and reputation join our growing leadership team."

Mr. Diette's earlier career included wholesale brokerage of professional liability at AVRECO, where he was also responsible for AVRECO's appointment as Administrator for Crum & Forster's NY Lawyers Professional Liability Program.

Upon graduating from Pace University, New York in 1981, Mark joined AIG, and subsequently served in various capacities for Chubb Insurance Company, MGIC, The Home Insurance Company and Seaboard Surety.

Target Insurance Services is headquartered in Avon, Connecticut with a second location in Naperville, IL. It is one of the nation's fastest growing Managing General Underwriters for comprehensive professional liability programs. Current Programs target Accountants, Home Inspectors, Lawyers, Staffing & Recruitment Firms, and Miscellaneous Professionals. Through its underwriting partnerships with A and A+ XV rated carriers, as well as independent agents & brokers, Target provides professional liability and commercial lines expertise on a nationwide basis. Details at [www.target-capital.com](http://www.target-capital.com).